

## Planning - Formation "Chargé.e de Promotion et Marketing Sportif - FFBB"

Titre professionnel Négociateur Technico Commercial de Niveau 5 - Inscrit au RNCP 34079 - Ministère du Travail  
Formation en alternance du 11 septembre 2023 au 4 octobre 2024

| 2023    |                      |      |                                             |                            |                                              |                    |                              |      |                              |                                              |          | 2024                                         |                                 |                                              |         |                                              |         |                              |                                                           |      |         |                                                     |          |               |           |
|---------|----------------------|------|---------------------------------------------|----------------------------|----------------------------------------------|--------------------|------------------------------|------|------------------------------|----------------------------------------------|----------|----------------------------------------------|---------------------------------|----------------------------------------------|---------|----------------------------------------------|---------|------------------------------|-----------------------------------------------------------|------|---------|-----------------------------------------------------|----------|---------------|-----------|
| août-23 |                      |      | sept.-23                                    |                            | oct.-23                                      |                    | nov.-23                      |      | déc.-23                      |                                              | janv.-24 |                                              | févr.-24                        |                                              | mars-24 |                                              | avr.-24 |                              | mai-24                                                    |      | juin-24 |                                                     | juil.-24 |               |           |
| M 1     |                      |      | V 1                                         | Basket / Marketing         | D 1                                          |                    | M 1                          | Féié | V 1                          |                                              | L 1      | Féié                                         | J 1                             |                                              | V 1     |                                              | L 1     | Féié                         | M 1                                                       |      | Féié    | S 1                                                 |          | L 1           | Marketing |
| M 2     |                      |      | S 2                                         |                            | L 2                                          |                    | J 2                          |      | S 2                          |                                              | M 2      |                                              | V 2                             |                                              | S 2     |                                              | M 2     |                              | J 2                                                       |      | D 2     |                                                     | M 2      | Tutorat       |           |
| J 3     |                      |      | D 3                                         |                            | M 3                                          |                    | V 3                          |      | D 3                          |                                              | M 3      |                                              | S 3                             |                                              | D 3     |                                              | M 3     |                              | V 3                                                       |      | L 3     |                                                     | M 3      | CERTIFICATION |           |
| V 4     |                      |      | L 4                                         |                            | M 4                                          |                    | S 4                          |      | L 4                          |                                              | J 4      |                                              | D 4                             |                                              | L 4     |                                              | J 4     |                              | S 4                                                       |      | M 4     |                                                     | J 4      | CERTIFICATION |           |
| S 5     |                      |      | M 5                                         |                            | J 5                                          |                    | D 5                          |      | M 5                          |                                              | V 5      |                                              | L 5                             |                                              | M 5     |                                              | V 5     |                              | D 5                                                       |      | M 5     |                                                     | V 5      | CERTIFICATION |           |
| D 6     |                      |      | M 6                                         |                            | V 6                                          |                    | L 6                          |      | M 6                          |                                              | S 6      |                                              | M 6                             |                                              | M 6     |                                              | S 6     |                              | L 6                                                       |      | J 6     |                                                     | S 6      |               |           |
| L 7     |                      |      | J 7                                         |                            | S 7                                          |                    | M 7                          |      | J 7                          |                                              | D 7      |                                              | M 7                             |                                              | J 7     |                                              | D 7     |                              | M 7                                                       |      | V 7     |                                                     | D 7      |               |           |
| M 8     |                      |      | V 8                                         |                            | D 8                                          |                    | M 8                          |      | V 8                          |                                              | L 8      |                                              | J 8                             |                                              | V 8     |                                              | L 8     |                              | M 8                                                       | Féié | S 8     |                                                     | L 8      |               |           |
| M 9     |                      |      | S 9                                         |                            | L 9                                          |                    | J 9                          |      | S 9                          |                                              | M 9      |                                              | V 9                             |                                              | S 9     |                                              | M 9     |                              | J 9                                                       | Féié | D 9     |                                                     | M 9      |               |           |
| J 10    |                      |      | D 10                                        |                            | M 10                                         |                    | V 10                         |      | D 10                         |                                              | M 10     |                                              | S 10                            |                                              | D 10    |                                              | M 10    |                              | V 10                                                      |      | L 10    |                                                     | M 10     |               |           |
| V 11    |                      |      | L 11                                        |                            | M 11                                         |                    | S 11                         | Féié | L 11                         |                                              | J 11     |                                              | D 11                            |                                              | L 11    | Basket/ Marketing Sportif technique de vente | J 11    | Marketing Basket/Posture Pro | S 11                                                      |      | M 11    |                                                     | J 11     |               |           |
| S 12    |                      |      | M 12                                        |                            | J 12                                         |                    | D 12                         |      | M 12                         |                                              | V 12     |                                              | L 12                            |                                              | M 12    |                                              | V 12    |                              | D 12                                                      |      | M 12    |                                                     | V 12     |               |           |
| D 13    |                      |      | M 13                                        |                            | V 13                                         |                    | L 13                         |      | M 13                         |                                              | S 13     |                                              | M 13                            |                                              | M 13    |                                              | S 13    |                              | L 13                                                      |      | J 13    |                                                     | S 13     |               |           |
| L 14    |                      |      | J 14                                        |                            | S 14                                         |                    | M 14                         |      | J 14                         |                                              | D 14     |                                              | M 14                            |                                              | J 14    | Marketing Basket/Posture Pro                 | D 14    |                              | M 14                                                      |      | V 14    |                                                     | D 14     | Féié          |           |
| M 15    | Assomption           |      | V 15                                        |                            | D 15                                         |                    | M 15                         |      | V 15                         |                                              | L 15     | Basket/ Marketing Sportif technique de vente | J 15                            |                                              | V 15    | Basket/Posture Pro                           | L 15    |                              | M 15                                                      |      | S 15    |                                                     | L 15     |               |           |
| M 16    |                      |      | S 16                                        |                            | L 16                                         | Basket/Posture Pro | J 16                         |      | S 16                         |                                              | M 16     |                                              | V 16                            |                                              | S 16    |                                              | M 16    |                              | J 16                                                      |      | D 16    |                                                     | M 16     |               |           |
| J 17    |                      |      | D 17                                        |                            | M 17                                         | Marketing Sportif  | V 17                         |      | D 17                         |                                              | M 17     |                                              | S 17                            |                                              | D 17    |                                              | M 17    |                              | V 17                                                      |      | L 17    | Basket/ Marketing Sportif technique de vente        | M 17     |               |           |
| V 18    |                      |      | L 18                                        | Basket / Marketing Sportif | M 18                                         |                    | S 18                         |      | L 18                         | Basket/ Marketing Sportif technique de vente | J 18     | Marketing Basket/Posture Pro                 | D 18                            |                                              | L 18    |                                              | J 18    |                              | S 18                                                      |      | M 18    |                                                     | J 18     |               |           |
| S 19    |                      |      | M 19                                        | Marketing Sportif          | J 19                                         |                    | D 19                         |      | M 19                         |                                              | V 19     |                                              | L 19                            | Basket/ Marketing Sportif technique de vente | M 19    |                                              | V 19    |                              | D 19                                                      |      | M 19    | Marketing Accompagnement Dossier Basket/Posture Pro | V 19     |               |           |
| D 20    |                      |      | M 20                                        |                            | V 20                                         | Basket / Marketing | L 20                         |      | M 20                         | Basket/ Marketing Sportif technique de vente | S 20     |                                              | M 20                            |                                              | M 20    |                                              | S 20    |                              | L 20                                                      | Féié | J 20    |                                                     | S 20     |               |           |
| L 21    | Accueil              | J 21 | Marketing Sportif Basket/Posture Pro        | S 21                       |                                              | M 21               |                              | J 21 | Marketing Basket/Posture Pro | D 21                                         |          | M 21                                         | Marketing                       | J 21                                         |         | D 21                                         |         | M 21                         | technique de vente                                        | V 21 |         | D 21                                                |          |               |           |
| M 22    | Marketing Sportif    | V 22 |                                             | D 22                       |                                              | M 22               |                              | V 22 |                              | L 22                                         |          | J 22                                         | Evenementiel Basket/Posture Pro | V 22                                         |         | L 22                                         |         | M 22                         | Marketing Accompagnement Dossier Basket/Marketing Sportif | S 22 |         | L 22                                                |          |               |           |
| M 23    |                      | S 23 |                                             | L 23                       | Basket/ Marketing Sportif technique de vente | J 23               | Marketing Basket/Posture Pro | S 23 |                              | M 23                                         |          | V 23                                         |                                 | S 23                                         |         | M 23                                         |         | J 23                         |                                                           | D 23 |         | M 23                                                |          |               |           |
| J 24    | technique de vente   | D 24 |                                             | M 24                       |                                              | V 24               |                              | D 24 |                              | M 24                                         |          | S 24                                         |                                 | D 24                                         |         | M 24                                         |         | V 24                         |                                                           | L 24 |         | M 24                                                |          |               |           |
| V 25    | Posture Pro / BASKET | L 25 | Basket/ Posture Pro                         | M 25                       |                                              | S 25               |                              | L 25 | Féié                         | J 25                                         |          | D 25                                         |                                 | L 25                                         |         | J 25                                         |         | S 25                         |                                                           | M 25 |         | J 25                                                |          |               |           |
| S 26    |                      | M 26 | Marketing Sportif                           | J 26                       | RSE Basket/Posture Pro                       | D 26               |                              | M 26 |                              | V 26                                         |          | L 26                                         |                                 | M 26                                         |         | V 26                                         |         | D 26                         |                                                           | M 26 |         | V 26                                                |          |               |           |
| D 27    |                      | M 27 |                                             | V 27                       |                                              | L 27               |                              | M 27 |                              | S 27                                         |          | M 27                                         |                                 | M 27                                         |         | S 27                                         |         | L 27                         |                                                           | J 27 |         | S 27                                                |          |               |           |
| L 28    | Basket / Posture Pro | J 28 | Marketing Sportif Basket technique de vente | S 28                       |                                              | M 28               |                              | J 28 |                              | D 28                                         |          | M 28                                         |                                 | J 28                                         |         | D 28                                         |         | M 28                         |                                                           | V 28 |         | D 28                                                |          |               |           |
| M 29    | Marketing Sportif    | V 29 |                                             | D 29                       |                                              | M 29               |                              | V 29 |                              | L 29                                         |          | J 29                                         |                                 | V 29                                         |         | L 29                                         |         | M 29                         |                                                           | S 29 |         | L 29                                                |          |               |           |
| M 30    |                      | S 30 |                                             | L 30                       |                                              | J 30               |                              | S 30 |                              | M 30                                         |          |                                              |                                 | S 30                                         |         | M 30                                         |         | J 30                         |                                                           | D 30 |         | M 30                                                |          |               |           |
| J 31    | technique de         |      |                                             | M 31                       |                                              |                    |                              | D 31 |                              | M 31                                         |          |                                              |                                 | D 31                                         |         | M 31                                         |         | V 31                         |                                                           |      |         | M 31                                                |          |               |           |

| Modalités     | Nb de séances | Nb d'h/ séance | Total en h. |
|---------------|---------------|----------------|-------------|
| Formation     | 60            | 7              | 420         |
| CERTIFICATION | 3             | 7              | 10          |
| <b>TOTAL</b>  | <b>63</b>     |                | <b>430</b>  |

Ce planning est fourni à titre indicatif. Des changements peuvent être décidés (dates ou lieux).